



OUTBACK ANTICS

Catalogue

Greeting Cards &
Customised Gifts



About Outback Antics

Jim Moll of Outback Antics has been recording country life since he could draw. It was Jim's disappointment with tacky Christmas cards that became the launching pad for Outback Antics. Based in north eastern Victoria, all products are designed and printed in rural Australia. Jim's designs depict a humorous side that country people can especially relate to. Jim and his family operate their farm in the Tatong valley in North East Victoria, producing hay and growing out cattle. Jim also works as a rural financial counsellor. Jims' design business, Outback Antics, is run "on the side", however draws heavily on inspiration gained from everyday work on the family farm and regular contact with farmers and country people across North East Victoria, as well as regular trips through outback Australia.



Greeting Cards

Outback Antics specialises in greeting cards with designs inspired by farming and country life. Cards are blank on the inside, printed on recycled stock, and packaged with a Kraft recycle envelope. All cards are printed locally, in rural NSW and Victoria. The full range of images can be viewed on the website www.outbackantics.com.au

Customised Gifts

Outback Antics will also create a custom design for a range of Australian made souvenirs, including stubby coolers, cattle tag key rings, magnets and stickers. Products are customised to include a town name or any custom text and logo. All products are printed in Australia.

Ordering

Minimum order quantities apply across each product, as follows:

| PRODUCT | MOQ |
|---------------------------|--------------------------|
| Greeting Cards | 10 designs x 6 each (60) |
| Custom Drink Cooler | 72 |
| Custom Magnets | 100 |
| Custom Cattle-Tag Keyring | 100 |
| Custom Stickers | 100 |
| Custom Postcard | 250 |
| Custom Thermal Mug | 50 |

Postal charges apply. A flat rate of \$15 per order applies (remote locations may be extra).

Complete the Outback Antics Order Form and place your order via:

Email: jim@outbackantics.com.au
Phone: 0413 996 296 Mon – Fri 9am – 5pm (AEST)

Orders from the selection of greeting cards are shipped within 2 working days of an order being processed. For orders placed across the customised range of products, allow 3 weeks from time of design finalisation to dispatch via Australia Post. At the time of ordering, the customer will be contacted via email to confirm design details and text etc. Draft designs will be sent back and forth via email until you are happy with the design.

Orders are sent from regional Victoria via Australia Post.



Greeting Cards

Our range of greeting cards have a unique country flavour and people purchase them for all occasions. There are several themes ranging from farming, outback, dogs and farm animals. Everyone has their own favourite design – which ones' yours? Each greeting card is individually cello wrapped with a kraft envelope.

| | |
|-----------------|---------------|
| Wholesale price | \$2.40 |
| RRP | \$4.95 |
| MOQ | 6 per design |

FARM ANTICS



GC1 – Ute Talk



GC2 – Odd one out



GC3 – The wet spot



GC4 – Oh Deere



GC5 – Look out girls!



GC6 – Rough Rider



GC7 – Trading Emissions



GC8 – The watering hole



GC9 – Hard to find good help



GC10 – Checking the heifers



GC11 – Get outa that



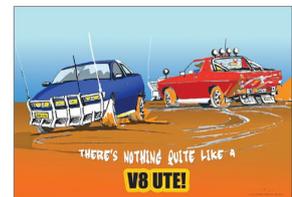
GC12 – Triple train



GC13 – Yeehaa



GC14 – Catastrophe



GC15 – V8ute



GC16 – Global warming



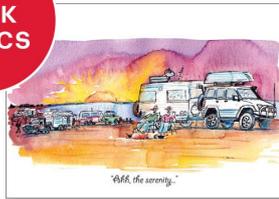
GC17 – G'day Mate



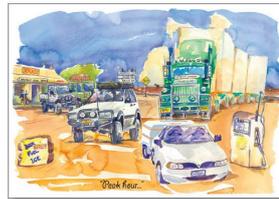
GC18 – Farmer wants a wife

Greeting Cards

**OUT-
BACK
ANTICS**



GC19 – Ah the serenity



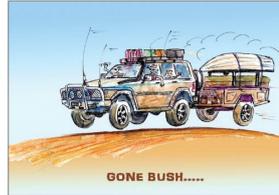
GC20 – Peak hour



GC21 – Drive safely



GC22 – Flat to the boards



GC23 – Gone bush



GC24 – How deep?



GC25 – Migrating north



GC26 – This is the life



GC27 – This is also the life



GC28 – Bloody tourists



GC29 – Grey Nomads



GC30 – Tourist season



GC31 – On the bite



GC32 – Road Hog



GC33 – The one that got away



GC34 – Surf vans



GC35 – Equine flow



GC36 – Helimuster



GC37 – Congratulations



GC38 – Thinking of you



GC39 – Dusty endure

Greeting Cards

**AUSSIE
ANTICS**



GC61 – Backpackin' Bird



GC62 – Downunder



GC63 – Have a good one



GC64 – Cheers



GC65 – G'Day Roo



GC66 – Yellow Jersey



GC67 – The Beach



GC68 – Beach Farmer



GC69 – Wipeout Wave

Greeting Card Merchandising Stand

A perspex counter stand to display your selection of greeting cards is available free of charge* with an order of over 120 greeting cards.

Stand dimensions:
77cm high x 16 cm wide round base.

(20 card designs x 6 each).
*must tick box on order form to request the stand

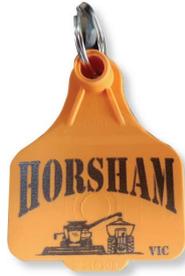


Customised Gifts

Cattle-tag Key Ring

| RRP | MOQ | Margin | Wholesale Price |
|--------|-----|--------|-----------------|
| \$6.95 | 100 | 45% | \$3.50 ea |

- 100 cattle-tag key rings
- Australian Made with custom text and simple design
- Assorted colours, rugged, unique
- Printed both sides



Drink Cooler

| RRP | MOQ | Margin | Wholesale Price |
|---------|-----|--------|-----------------|
| \$11.95 | 72 | 45% | \$5.95 ea |

- 72 Neoprene drink coolers with bottom
- Australian Made with custom design and text to suit your town or business
- Perfect Aussie gift



Thermal Mug

| RRP | MOQ | Margin | Wholesale Price |
|---------|-----|--------|-----------------|
| \$14.95 | 50 | 34% | \$8.95 ea |

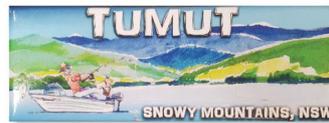
- 50 plastic thermal mugs, custom printed with text and simple design
- Assorted colours
- Made in Australia



Magnets

| RRP | MOQ | Margin | Wholesale Price |
|--------|-----|--------|-----------------|
| \$6.95 | 100 | 37% | \$3.95 ea |

- 100 Australian Made magnets with a custom design and text featuring your town or business name
- Panoramic: 120mm x 40mm
- Square: 70mm x 70mm



Stickers

| RRP | MOQ | Margin | Wholesale Price |
|--------|-----|--------|-----------------|
| \$4.95 | 100 | 39% | \$2.75 ea |

- A custom designed sticker, featuring your town or business name
- Any text you like.
- Dimensions are approx. 235mm x 50mm
- Vinyl sticker, so suitable for outdoor use on cars etc.



Postcard

| RRP | MOQ | Margin | Wholesale Price |
|--------|-----|--------|-----------------|
| \$1.99 | 250 | 47% | \$0.95 ea |

- C6 sized postcard with custom design to suit your town or business.

